haringey strategic partnership

Meeting:	**Better Places Partnership Board**
Date:	**19 June 2008**
Report Title:	**Briefing Paper: Better Haringey Green Fair & Awards**
Report of:	**Jon Clubb (Better Haringey Programme Manager)**

Purpose of Briefing: **To give an early reflection on the success of the Better Haringey Green Fair and lessons learnt**

1. Background

1.1 Haringey Council hosted its second ever combined Better Haringey Awards and Better Haringey Green Fair and on Thursday 5, Friday 6 and Saturday 7 June at the Broadwater Farm Community Centre and the Town Hall Approach Road and adjacent green space. The project linked three events together – the forth Better Haringey Awards ceremony, the Green Fair schools day and the Green Fair public day.

1.2 The Better Haringey Green Fair aimed to inform, educate and entertain visitors on what the Council is doing to protect the environment and to provide simple advice and tips on how to live a greener lifestyle to emphasise that everyone can make a difference. Key subjects covered at the fair included:
- Information and advice on related council services
- Saving energy in the home
- Sustainable transport
- Reducing waste, re-using and recycling
- Sustainable Food
- Gardening, parks and outdoor spaces
- Volunteering and community projects

1.3 The Better Haringey Awards were an opportunity to celebrate the achievements of local people, community groups, schools, businesses and Council teams over the last year in making a Better Haringey – cleaner, greener, safer.

2. Achievements

2.1 Overall perception of the Green Fair was again extremely positive, from all three components of the weekend. The project was managed entirely

by Haringey Council Officers building on knowledge gained from last year and that will be retained within the organisation for any future events.

2.2 Highlights of the key achievements of the Green Fair are listed below:

Publicity
- An extensive publicity campaign including Haringey People, posters at tube stations, railway stations, JDC poster sites, adverts in the local press (including Greek & Turkish), large on-site billboard and banners, and posters for municipal buildings.

Organisation
- Road closure of Town Hall Approach successfully negotiated.
- Clear lines of responsibility with site manager, project manager, stage manager, stalls-coordinator, fire officer, volunteers' coordinator and team leaders.
- Over 40 volunteers drawn from the Council and the community across the two days.

Schools day
- Nearly 400 school children in attendance at the schools day (nearly 100 more than last year) – the majority of whom arrived on foot or by public transport.
- Quantum Theatre environmental theatre performance on the schools day – very well received by both the students and teachers.
- Lively junk percussion drumming workshop hosted by Big Beat. The children were invited to participate in an interactive drumming performance using scrap materials such as plastic pipes and tubes.
- 29 interactive stalls on the schools day, drawn from community groups, charities, Council teams and businesses. These included the very popular Company of Cyclists (educational cycle try out event), energy bike demonstrations, green energy machine, and planting demonstrations.

Better Haringey Awards
- 170 guests present at the Better Haringey Awards. Attendees were from across the local community and not just the usual people who engaged with the Council.
- Entertainment at the awards was provided by local young people – Saz (Anatolian Folk Band) and the amazing Drumheads.
- 6 awards were presented as follows:

Greenest Public Sector Office
Abdul Malik (Specialist Services Team, Parks Service).
Greenest Business
The Washable Nappy Company.
Sustainable Schools

Tiverton Primary School. (Plus special commendation for Rowland Hill Children's Centre).
Safer and Sustainable Streets Bruce Grove Residents' Network and Maze West. (Plus special commendation for Mr Kenneth Mcfall).
Greening your home Peter Budge and Mary Hogan.
Special Award for Outstanding Contribution Moselle Special School.

Public Day

- Approximately 2500 visitors on the public day
- Haringey Big Band opened the fair with a welcome speech by the Mayor of Haringey, Cllr Alan Dobbie.
- Main stage was hosted by Kevin Pinnok who promoted all the acts as well as all the stalls you could visit.
- Lively drumming performances by 'Big Beat' who gave a festival feel to the event.
- Live acoustic performance by MC Ni, with environmentally conscious lyrics.
- 61 interactive stalls on the public day, drawn from community groups, charities, Council teams and businesses. This again included the popular Company of Cyclists, electric vehicles, energy demonstrations and activities organised by community groups.
- 8 stalls from the London & Country Farmers' market, ranging from hog roast to jerk chicken.

3 Lessons learned

3.1 As with any project there are lessons to be learned that should be captured for the benefit of the Council for any future project team embarking on a similar project.

3.2 The project team is currently writing to all stall holders, performers and volunteers to thank them for their participation in the Green Fair and this will include a feedback form that asks for recommendations on how we could improve the organisation of the event. Additionally, a feedback session for all staff involved in delivering the project to feed back their comments on the project successes and lessons learned has already been organised.

3.3 Once feedback has been received from stall holders, performers and volunteers a full project closure document will be produced. This will give an opportunity to think about options for the future.

3.4 Experience gained from the preparation and delivery of this and last year's events has already highlighted the need to consider a range of options on how we can further consolidate and grow the Green Fair in

future years within existing resources. This will be considered as part of the project closure documentation.